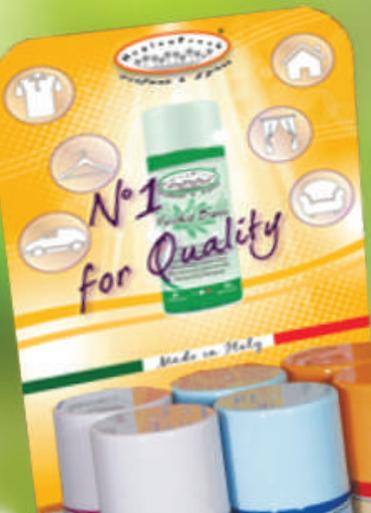




Profumo & Igiene

Selling Line





Selling Line

Why should you sell HygienFresh products?

Today, with more and more garments being washed at home, finding alternative revenue streams is becoming more and more important for dry-cleaners and laundries.

The HygienFresh range of products are high quality professional products that have been packaged and designed for home use.

The sale of HygienFresh products is guaranteed to bring important growth to your business without significant investment through alternative sales streams, increased customer loyalty and increased visibility.

THE RISKS ARE MINIMAL. The investment required versus the profit made is small.

THE RESULTS ARE GUARANTEED. High quality products which can't be found elsewhere.

MORE CUSTOMERS. People who are looking for these products will come to your shop.

MORE FREQUENT CUSTOMERS. Regular customers will return more often to purchase HygienFresh products.

Increase your profile as a quality service. The quality of the products enhances your reputation as provider of quality. Thousands of laundries in many different countries have chosen the winning HygienFresh formula to further their business, even where there was initial resistance to presenting a selling.

*So what are you waiting for?
Discover the range and start selling today.*

Selling Line

DEOSPRAY

All Hygienfresh DeoSprays have been created with a special **Odour-eliminating formula**. In your wardrobe they eliminate the unpleasant odours, release a wonderful fragrance and have an important protective effect on garments. In your rooms they replace bad odours with a delicate and amazing fragrance.

A WIDE RANGE OF INTENSE AND LONG-LASTING FRAGRANCES to perfume and protect your garments!



White Musk

A73-015QU
400ml

A73-015CC
150ml



Fresh Laundry

A73-012QU
400ml

A73-012CC
150ml



Talc of Florence

A73-005QU
400ml

A73-005CC
150ml



Wild Orchid

A73-003QU
400ml

A73-003CC
150ml



Fresh Lavender

A73-023QU
400ml

A73-023CC
150ml



Rose Milk

A73-010QU
400ml

A73-010CC
150ml



Red Passion

A73-008QU
400ml

A73-008CC
150ml



Vanilla Lemon

A73-001QU
400ml

A73-001CC
150ml



Gold & Argan

A73-021QU
400ml

A73-021CC
150ml



Tropical Breeze

A73-018QU
400ml

A73-018CC
150ml

EXPO + 12 DeoSprays 400 ml

OPEN DISPLAY DIMENSIONS (cm): 53 (height), 21 (width), 28 (depth)

PACKAGING: single

CODE: A80-025



Selling Line

DEOSOFTENERS

All Hygienfresh DeoSofteners have been created with a special **Odour-eliminating formula** which absorbs and neutralises bad odours. Moreover, the **Super-Concentrated formula** allows you to obtain excellent results with a small quantity of product. Available in 9 fragrances with an intense and long-lasting perfume.

The “velosoft” effect protects garments and makes them incredibly soft.

A COMPLETE LINE OF PROFESSIONAL PRODUCTS to perfume, protect and take care of your garments.

PACKAGING: Boxes with 12x1Lt bottles



White Musk

A45-015DX12



Fresh Laundry

A45-016DX12



Talc of Florence

A45-010DX12



Wild Orchid

A45-025DX12



Fresh Lavender

A45-003DX12



Rose Milk

A45-005DX12



Red Passion

A45-012DX12



Tropical Breeze

A45-018DX12



Gold & Argan

A45-007DX12



Selling Line

DEODETERGENTS

All Hygienfresh DeoDetergents have been created with a special **Odour-eliminating formula** which gives garments a pleasant and intense "Fresh Laundry" effect. Moreover, their **Super-Concentrated formula** allows to avoid wasting money and obtain the best result with a small quantity of product.

A COMPLETE LINE OF PROFESSIONAL PRODUCTS
to eliminate every kind of stain and for the specific treatment of your garments!

PACKAGING: Boxes with 12x1lt bottles



**Piuma
Care**

A39-540DX12



**Delicates
& Wool**

A39-510DX12



**White
Xtra**

A39-512DX12



**Black
Premium**

A39-515DX12



**BioMusk
Enzymatic**

A39-518DX12



**Biorky
Enzymatic**

A39-519DX12



**Salva
Color**

A39-530DX12



**Fresh
Laundry**

A39-525DX12



Selling Line

DEO ADDITIVES

All HygienFresh additives are created with special formulations for the specific treatment of each type of fabric!

Each product is intended to fit a specific kind of wash, by protecting and taking care of the fabric involved, thus increasing the effectiveness of the detergent and improving its **professional performance**.

The **super-concentrated formula** allows you to avoid wastes and guarantees the best possible result with a smaller dose of product.

A COMPLETE LINE OF PROFESSIONAL ADDITIVES

that can be combined with the detergents to reach incomparable results!

PACKAGING

Boxes with 12 bottles of 1 Lt



Oxon

A48-500DX12



Sfeltrix

A48-510DX12



Renova

A48-515DX12



Selling Line



LAUNDRY ESSENCES - 250ml

Highly concentrated essence for laundry. It eliminates bad odours from your garments by releasing a pleasant fragrance. Available in 3 different fragrances: White Musk, Wild Orchid, Fresh Laundry.

OPEN DISPLAY DIMENSIONS (cm):

35 (height) 13 (width) 32 (depth)

PACKAGING:

1 Display=10 pieces

1 MasterBox= 4 displays

CODE:

White Musc - A80-080UV

Wild Orchid - A80-082UV

Fresh Laundry - A80-084UV



LAUNDRY ESSENCES - 50ml

OPEN DISPLAY DIMENSIONS (cm):

19 (height) 10,5 (width) 14 (depth)

PACKAGING:

1 Display=12 pieces

1 MasterBox= 12 displays

CODE:

White Musc - A80-081

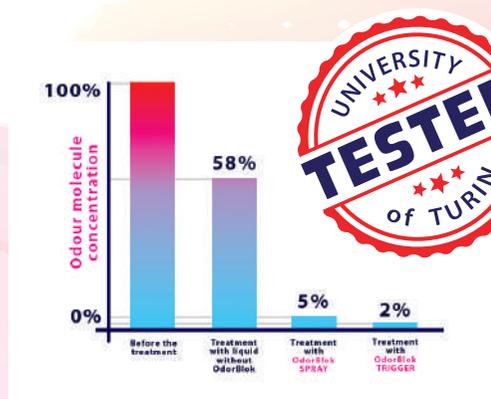
Wild Orchid - A80-083

Fresh Laundry - A80-085

Selling Line

ODORBLOK

The revolutionary multifunction odour eliminator. It is effective and quick, and it neutralises all odours, also the most persistent, thanks to its special formula and diffuses a fresh perfume in the air. It can be used on every fabric, it does not stain and does not require further treatments. **Tested by the University of Turin.**



ODORBLOK SPRAY 400 ml

PACKAGING:
Boxes with 12 sprays
CODE: A32-000QU



ODORBLOK TRIGGER 750 ml

PACKAGING: Box with 6 sprays
CODE: A32-000C

ODORBLOK TRAVEL 100ml

DISPLAY DIMENSIONS (cm):

26,5 (height)

11,5 (width)

15,5 (depth)

PACKAGING:

1 Display: 12 pieces

1 MasteBox : 4 Displays

CODE: A80-022



Selling Line



PROFESSIONAL MOTH REPELLENT

Display which contains 24 packs with 12 strips inside.
It is ideal for wardrobes and drawers, it protects and perfumes your garments for an entire season.
It eliminates moths and releases a delicate long-lasting lavender fragrance.

Registration no.19018 of the Ministry of Health.

OPEN DISPLAY DIMENSIONS (cm):

28 (height)
11,5 (width)
10,5 (depth)

PACKAGING:

1 display=24 pieces
1 master box= 6 displays
CODE: A80-075UV



Selling Line

PREZYM

The revolutionary professional enzymatic pre-spotting agent with a triple action. Its bi-enzymatic formula, together with degreasing surfactants is active against a wide range of stains.



PREZYM TRIGGER 750 ml

PACKAGING:
Boxes with 6 x 750ml
CODE: A31-000C



PREZYM ROLL-ON 60 ml

**OPEN DISPLAY
DIMENSIONS (cm):**
21,5 (height)
11,5 (width)
15 (depth)

PACKAGING:
1 Display = 12 pieces
1 MasterBox = 12 displays
CODE: A80-021



Selling Line

DEO CAPS

Magical elixirs that you can spray in the rooms, in the wardrobe or on the fabrics of your home.

Their formula is enriched by special microcapsules that contain the perfume and release it over time.

They are eco-friendly thanks the propellent-free atomizer.

They are available in three delightful fragrances. You can use them also as ironing water to smooth out wrinkles more easily and scent your clothes or to clean surfaces and remove dust.

PACKAGING:

Box with 6 x 500ml

CODE:

Fresh Laundry A73-905Ax6

White Musk A73-900Ax6

Wild Orchid A73-910Ax6





Selling Line

WHITE MUSK STRIPS

Display which contains 24 packs with 12 strips inside. It is ideal for hangers, wardrobes, drawers and in laundry boxes. It protects and perfumes your garments for an entire season. Its White Musk fragrance gives garments a delicate perfume.

OPEN DISPLAY DIMENSIONS (cm):

28 (height)
11,5 (width)
10,5 (depth)

PACKAGING:

1 display=24 pieces
1 master box= 6 displays

CODE: A80-070UV



MIRACLE

The display contains 8 wrinkle removing sprays with White Musk fragrance. Miracle eliminates wrinkles **without ironing** and has an antistatic effect on fabrics, for a perfect look in a few minutes. You can buy a 12 pieces box to refill the display.

OPEN DISPLAY DIMENSIONS (cm):

30 (height)
18 (width)
24,5 (depth)

PACKAGING:

1 Display = 8 pieces
1 Box = 12 pieces

CODE:

Display A70-064-TRx8
Box A70-063TRx12



Selling Line



SACHETS WITH HOOK

Counter display containing 12 scented sachets with hook. Available in 6 enchanting fragrances. For a long-lasting fragrance in wardrobes and cars.

OPEN DISPLAY DIMENSIONS (cm):

19 (height)

11,5 (width)

15,5 (depth)

PACKAGING:

1 Display= 12 sachets

1 Master Box= 4 Displays

CODE:

Blue Jasmine - A80-006UV

Orange & Cinnamon - A80-005UV

Red Fruits - A80-000UV

Lavender - A80-003UV

Coconut - A80-001UV

Mango - A80-002UV



PERFUMED SACHETS

Display which contains 108 scented sachets available in 4 fragrances: Talc, Citrus Fruits and Green Tea, Lavender, Fresh Flowers.

OPEN DISPLAY DIMENSIONS (cm):

24 (height) 19 (width) 16 (depth)

PACKAGING:

1 Display = 108 pieces

1 MasterBox = 6 Displays

CODE: A80-035

Selling Line

RATTAN REED DIFFUSERS

Elegant 50 ml rattan reed diffusers that guarantee an intense and long-lasting fragrance. They are colourful and eye-catching available in 4 wonderful fragrances.



Lavanda
A80-094UV



Frutti Rossi
80-093UV



Blue Jasmin
A80-096UV



Arancia&Cannella
A80-095UV

PACKAGING: 1 Box = 6 pieces

Selling Line

Display with 24 packs each containing 2 cedar diffusers with hook.
It is ideal for wardrobes and drawers. It protects your garments for an entire season.



LENTARMIN GEL

OPEN DISPLAY DIMENSIONS (cm):
17,5 (height) 12 (width) 18,5 (depth)

PACKAGING:

1 Display=24 pieces
1 MasterBox= 4 displays
CODE: A80-065UV



LENTARMIN SPRAY

Display which contains 12x300ml sprays. Ideal to protect wool and garments for an entire season. It has a double protection with cedar and camphor.

OPEN DISPLAY DIMENSIONS (cm):
21,5 (height) 18 (width) 23,5 (depth)

PACKAGING:

1 Display=12 pieces
1 MasterBox= 4 displays
CODE: A80-060UV



Selling Line

PERFUMED CARDS

Display which contains 30 perfumed cards (15 with Milk Rose fragrance and 15 with Talc of Florence fragrance). Ideal for cupboards, drawers, small spaces, cars etc. They release a very pleasant long-lasting fragrance.

OPEN DISPLAY DIMENSIONS (cm):

23,5 (height) 17,5 (width) 13,5 (depth)

PACKAGING:

1 Display = 30 pieces

1 MasterBox = 16 Displays

CODE: A80-050



DEO DRY

Display which contains 20 plaquettes for the dryer. Each plaquette can be used up to 15 times. An innovative, practical and cheap system to give your garments a fantastic "Wild Orchid" fragrance in the dryer.

OPEN DISPLAY DIMENSIONS (cm):

22 (height) 13 (width) 14 (depth)

PACKAGING:

1 Display = 20 pieces

1 MasterBox = 9 Displays

CODE: A80-060UV



Selling Line



EXPO PROFESSIONAL

Professional wooden floor stand to collect all Hygienfresh® products. You can choose between playing with colours or go for the assortment to create your own display.

OPEN DISPLAY DIMENSIONS (cm):

160 (height) 45 (width) 38 (depth)

PACKAGING: Single

CODE: A80-105

EXPO SPINA

Professional wooden floor stand for "on tap" Hygienfresh® products.

You can choose between our range of detergents and softeners.

OPEN DISPLAY DIMENSIONS (cm):

185 (height) 30 (width) 46 (depth)

PACKAGING: Single

CODE: A80-110

